

**Notification of Setting of Targets Under the Child Poverty Reduction Act 2018**

In accordance with section 23 of the Child Poverty Reduction Act 2018, the Minister for Child Poverty Reduction hereby gives notice of the targets for reducing child poverty:

<b>Primary measure</b>	<b>Intermediate (3-year) target rates</b>	<b>Long-term (10-year) target rates</b>
Persistent poverty	10% of children in the 2027/28 financial year	8% of children in the 2034/35 financial year

“Target rate” refers to the percentage of children living in households that are deemed to be in poverty on that measure in the final financial year of the relevant target period.

When considering the achievement of each target rate, the sample error that applies to rates on the relevant measures (set out in Statistics New Zealand’s report for the relevant financial year under section 30 of the Act) should be taken into account.

Dated at Wellington this 13th day of December 2024.

HON LOUISE UPSTON, Minister for Child Poverty Reduction.

*Note:* The targets for reducing child poverty are available on the Ministry of Social Development website ([www.msd.govt.nz](http://www.msd.govt.nz)).